Six great weeks of sport in Alexandra Park

First Week: Monday 25th Jul - Fri 29th July Last Week: Tuesday 30th Aug - Friday 2nd Sep

For Boys and Girls aged 5-14 years

### SUMMER SOCCER SCHOOL



## MULTSPORT







Only 80 places per week.





# Our promise to you

We guarantee your child will love their action packed and excitement filled summer course. But if they decide it isn't for them, simply let us know and we will fully reimburse you, 100% of any fee paid.

Now in our 19th year we've brought professionalism and fun to coaching. We are now the **number one** choice of soccer school for children, families and schools in North London. Our popular Multisport courses, delivered by specialist coaches, have also continued to grow each year.

We believe in trust so if you think we haven't delivered on our promises, we'll give you your money back - no questions asked. Whatever playing standard your child is currently at, we can help. Whether they are part of an established team or just starting out on their sporting adventure, we are the perfect partner. We know how.

Places strictly limited to only 80 children per week!

Visit: www.LondonFootballAcademy.co.uk

Call: 020 8882 9100





### Here's the deal

Following our winter break we are delighted to return to our spiritual home in Alexandra Park. Be quick if you want a place this summer though as only 80 places are available each week.

We are open 8:00am to 6:00 PM every day - great for busy parents! This gives you flexibility you need, and children more of what they love.

Pre booking is the only way to guarantee your child's place this summer. Places on our most popular summer courses are strictly limited and are booked on a first come first serve basis.

Remember, in addition to football there will be over 15 different sports to excite and inspire your child at our multisport camps. These include archery, dodgeball, cricket, tag rugby, hockey, handball, rounders, netball, scooter racing (new!) and table tennis.

Guarantee your child's place now for this must attend event.

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### What we do

We create unbelievable experiences that will excite and inspire your child.

Unlike many other coaching companies, the London football Academy is run on a full time professional basis. We coach over 6000 children every week working with local schools, football and rugby clubs.

For peace of mind and your child's enjoyment, we only employ experienced coaches who have undergone a rigorous recruitment process this includes practical coaching assessments and in depth DBS checks with relevant government bodies.

We offer a winning blend of fun & discipline and bring specialist knowledge, creativity and experience to deliver courses your child will love or your money back.

All Academy coaches are members of the FA licenced coaches club. Membership raises standards in coaching ensuring your child benefits from the latest thinking and ideas.

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# On your doorstep

### Easy to reach and FREE to park!

The Academy is based at the Sports Ground situated in the beautiful grounds of Alexandra Palace between Muswell Hill and Crouch End. Our modern venue, shared with Alexandra Park Football & Cricket Clubs, is well served by all forms of public transport. Easy to reach by underground, road and rail.

Free parking is also available all day - great for the early morning commute into town from nearby Alexandra Park BR station.

For your peace of mind, Academy events are safely located away from main roads and the general public.

Your child will train like the pros with facilities and equipment identical to many professional academies.

A detailed local area map is included on the back of this brochure. For more details, talk to us today.

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## Your FAQ's answered

### Do you have to be a good football player to enrol on an Academy course?

No. Courses are for boys & girls aged 5-14 years regardless of ability and previous playing experience. Also, with our Multisport events there are over 10+ different sports to experience.

### **How does The Academy group players?**

We group players by age. If your child wishes to be in the same group as a friend we can normally accommodate their request. We aim to have a player to coach ratio of 15:1

### What time can I drop my child off?

Children can be dropped off anytime between 8:00am – 10:00am. Pick-up times are between 3:00pm – 6:00pm. Children must be collected no later than 6:00pm.

### My child is attending on his own. Will he be ok?

Yes. The majority of children attend without friends or family. Initial sessions are focused on making new friends that help integrate children. Academy courses are a great place to make new friends, and catch up with old ones!

### What kit does my child need to bring?

Children require football kit or tracksuit. No jeans or shoes. Children also require 'firm ground' football boots and shin pads. Trainers can also be worn but provide little grip or waterproofing on wet days.

### **Does The Academy provide lunch for players?**

No. Children attending will require a packed lunch and water bottle. Please note that glass bottles are strictly prohibited. We also ask that children do not bring fizzy drinks.

### What does a typical day at The Academy involve?

Morning sessions consist of Multisports, warm-up and fun practices that improve your child's technical ability (passing, shooting, dribbling, etc). Regular drink breaks are also taken throughout the day.

Afternoon sessions consist of small-sided games leading up to final matches staged on Fridays. All football is finished at 3:00pm whereupon we screen a film, or play other games (i.e. Cricket, Tennis, Dodgeball).

### Where can I get further information?

Further information is available from The Academy website. Alternatively please contact a member of the LFA team who will be pleased to help you.

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# What you think

The best feedback any organisation can receive is from its customers. Over the years we have been privileged, and are very proud of the numerous letters and emails of thanks we have been sent.

Good or bad it is always welcome and allows us to continually improve our courses. Don't hold back your feedback!

The LFA use a number of effective strategies to make learning experiences for children a positive one. Coaches have a very responsible and caring attitude towards the children in their care who thoroughly enjoy their sporting experiences.

-Headteacher, St Paul's

'Thank you LFA for giving my son so much more confidence in football. He has impaired hearing which impacted his confidence so much he withdrew from all team sports. He attended your recent soccer school and has rediscovered his confidence and eagerness to kick balls around again.

You have done an amazing job and it brings tears to my eyes when I think about how positively you have impacted his wellbeing and confidence. You have made an important difference to him.

-Deborah, London N8

The LFA employ high quality coaches who are excellent role models for children. They encourage mutual respect and courtesy as well as lots of enjoyment in learning new skills.

-Headteacher, Rhodes Avenue

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- Open 8am 6pm every day!
- Free all-day parking
- 20% sibling discount
- Childcare vouchers accepted
- 100% money back guarantee

### **BOOK NOW!**

Summer courses are our most popular of the year and sell out - FAST! All places are booked on a first-come-first-served basis.

**BOOK NOW TO GUARANTEE YOURCHILD'S PLACE!** 

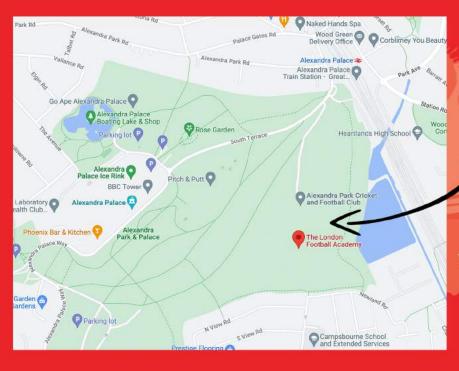


WEEK 1: Monday 25th - Friday 29th July **WEEK 2: Monday 1st - Friday 5th August** WEEK 3: Monday 8th - Friday 12th August

WEEK 4: Monday 15th - Friday 19th August WEEK 5: Monday 22nd - Friday 26th August

**WEEK 6: Tuesday 30th August – Friday 2nd September** 





### The Sports Ground

Off Alexandra Palace Way, London N22 7AX

### **BOOK NOW!**

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