

GUARANTEE YOUR CHILD'S PLACE NOW

Easter
**SOCCER
SCHOOL &
MULTISPORT
CAMP**

2024

**ACTION-PACKED &
EXCITEMENT-FILLED**

BOYS & GIRLS AGED 5-14

Week 1: Tuesday 2nd – Friday 5th April
Week 2: Monday 8th – Friday 12th April
Sports Ground, Alexandra Park

Visit:

www.londonfootballacademy.co.uk

Call: 020 8882 9100

**Open 8:00am
– 6:00pm
every day!**



OUR PROMISE TO YOU

Our goal is to provide an unforgettable experience for your child that will excite and inspire.

We guarantee your child will absolutely love their action-packed and excitement-filled Easter holiday course. In fact we're so confident your child will love their time with us, we're the only soccer school to offer a 100% satisfaction guarantee. If for any reason your child decides the course isn't for them, simply let us know and we'll fully reimburse you. Love us or your money back!



Now in our 21st year, we've brought professionalism and fun to coaching and are now the number one choice of soccer school for children, families and schools in North London.

Fancy mixing it up? Our multisport camps, featuring over 15 different sports, run at the same venue and grow in popularity every year. Your child can swap between the two during their time with us developing new skills and techniques as they go.

Whatever playing standard your child is currently at, we can help. Whether they're part of an established team or just starting out on their sporting adventure we are the perfect partner. We know how.

PLACES STRICTLY LIMITED TO ONLY 80 CHILDREN PER WEEK

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OPEN 8:00am – 6:00pm EVERY DAY! 100% MONEY BACK GUARANTEE!

HERE'S THE DEAL

Fantastic news! Following our winter break where we moved indoors, We're delighted to announce our return to Alexandra Park! Be quick if you want a place this Easter though. Only 80 places are available on one of our busiest weeks of the year.

Pre-booking is the only way to guarantee your child's place this Easter. Places on our most popular Easter courses are strictly limited and booked on a first-come-first-served basis.

We are open 8:00am – 6:00pm every day giving you the flexibility you need, and children more of what they love.

Remember, in addition to football there are over 15 different sports for your child to experience including: archery, dodgeball, cricket, tag-rugby, hockey, handball, rounder's, netball, scooter racing and table tennis.



Guarantee your child's place now for this very special event. Be part of it!

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WHAT WE DO

Inspiring Dreams...

We've come a long way in 21 years but our philosophy hasn't changed. We aim to excite and inspire in everything we do so your child comes away from one of our courses in love with the game.

Unlike many other soccer schools, The London Football Academy is run on a full-time professional basis. We coach over 4,000 children every week and are proud of the work we do with local schools, families and clubs.



For peace of mind and your child's enjoyment, we only employ FA Licensed and experienced coaches who have undergone a rigorous recruitment process. This includes practical coaching assessments, references and enhanced DBS checks with relevant government bodies.

We offer a winning blend of fun and discipline and bring specialist knowledge, creativity and experience to deliver courses your child will love and benefit from – or your money back!

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ON YOUR DOORSTEP

Easy to reach and FREE to park!

Crucially important to working with children is the environment they play and learn within. Our coaches utilise the latest thinking and ideas that encourage your child to develop their skill, creativity and game understanding where your child can express themselves without fear of failure.

We are also fortunate to share our home with Alexandra Park Football & Cricket Club, based at the Sports Ground in Ally Pally.

Our modern venue is served by all forms of public transport and is easy to reach by underground, road and rail. Free parking is also available all day – great for the early morning commute into town.

For peace of mind, our events are safely located away from main roads and the general public, with exclusive use of pitches and modern clubhouse.

Your child will train like the pro's with facilities and equipment identical to many professional academies.

A detailed local area map is included on the back of this brochure. For more details, talk to us today.



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YOUR FAQ'S ANSWERED

No such thing as a silly question...

Do you have to be a good football player to enrol on a LFA course?

No. Courses are for boys & girls aged 5 — 14 years regardless of ability and previous playing experience. Also, with our Multisport events there are over 15 different sports to experience during the week.

Are coaches DBS checked?

Yes. All coaches are DBS checked, insured and trained in emergency aid.

My child is attending on his own. Will they be ok?

Yes. LFA courses are a great place to make new friends, and catch up with old ones! The majority of children attend without friends or family. Initial sessions are focused on making new friends that help integrate children.

What time can I drop my child off?

Children can be dropped off anytime between 8:00am — 10:00am. Pick-up times are between 3:00pm — 6:00pm. Children must be collected no later than 6:00pm. When collecting your child (or someone you've asked) a 'security' word must be given to our coaches to sign them out. If your child can make their own way home, you must inform our team accordingly.

Can my child bring their phone to camp?

Phones can be brought in but not used during the day as this may present us with safeguarding issues. If your child needs to use their phone to call you they must seek permission from a coach. No electronic gaming devices are permitted.

Where can I get further information?

Further information is available from the LFA website. Alternatively please contact a member of our team who will be pleased to help you.

How does the LFA group players?

We group players by age. If your child wishes to be in the same group as a friend we can normally accommodate their request. We aim to have a player to coach ratio of 15:1 although this ratio is smaller for our younger players.

Does The LFA provide lunch for players?

No. Children attending will require a packed lunch and water bottle. Please note that glass bottles are strictly prohibited. We also ask that children do not bring fizzy drinks.

What kit does my child need to bring?

Children require football kit or tracksuit. No jeans or shoes. Children also require 'firm ground' football boots and shin pad for use on our natural grass pitches. Trainers can also be worn but provide little grip or waterproofing on wet days. We don't recommend 'soft ground boots' during the summer months when pitches are firmer.

What does a typical day at the LFA involve?

Morning sessions consist of a warm-up and fun practices that improve your child's technique, skill and fitness levels (passing, shooting, dribbling, etc). Regular drink breaks are also taken throughout the day. Afternoon sessions consist of small-sided games leading up to final matches staged on Fridays. All coaching is finished at 3:00pm whereupon children are collected or can enjoy supervised free play. Children are also welcome to bring their own board games to play at the end of the day.

Can I pay for courses with childcare vouchers?

Yes. Simply email us with your requirements: info@londonfootballacademy.co.uk

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WHAT YOU THINK



The best feedback any organisation can receive is from its customers. Over the years we've been privileged, and are very proud, of the numerous letters, calls and emails we've been sent.

Good or bad, feedback is always welcome and allows us to continually improve our courses. Don't hold back your feedback!

The LFA use a number of effective strategies to make learning experiences for children a positive one. Coaches have a very responsible and caring attitude towards the children in their care who thoroughly enjoyed their sporting experiences.

-Headteacher, St Paul's

Fabulous football camp. Friendly, professional and simply fun! Our 14 year old loved it and came home exhausted every day. Thank you guys!

-Angelika, London N10

Fantastic place for kids to be active during the school holidays. Professional & friendly staff.

-Monika, London N8

Thank you LFA for giving my son so much more confidence in football. He has impaired hearing which impacted his confidence so much he withdrew from all team sports. He attended your recent soccer school and has rediscovered his confidence and eagerness to kick balls around again. You have done an amazing job and it brings tears to my eyes when I think about how positively you've impacted his wellbeing and confidence. You made an important difference to him.

-Deborah, London N8

Excellent, my son loved every minute of camp!

-Pencka, London N22

The LFA employ high quality coaches who are excellent role models for children. They encourage mutual respect and courtesy as well as lots of enjoyment in learning new skills.

-Headteacher, Rhodes Avenue

My girls had a great time. Lots of alternative activities as well as the football including tennis, dodgeball and giant connect 4. The team were great with the kids, lovely setting and VERY working parent friendly hours (8am-6pm) and flexible drop off and collection arrangements. We will be back!

-Katy, London N10

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